Prius v
Style for the modern family.

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We are a group of passionate perfectionists who can’t let well enough alone...
That’s Toyota.
That’s the spirit.
And that’s our contribution to the world. We will be the best we can.
And we will help as many as we can to be the best they can...
— Eiji Toyoda
The car for the modern family, Prius v has enough space to carry seven occupants in comfort and almost anything else you and the kids can throw at it.

Cleverly designed aerodynamic features complement the Hybrid Synergy Drive® (HSD) system, where the electric motor and petrol engine work together seamlessly to maximise fuel efficiency and reduce emissions.

Prius v’s sleek lines are enhanced by LED Daytime Running Lamps (DRLs), while UV-reducing glass in the windscreen and front windows cuts glare and reduces noise and vibration inside.
Family friendly comfort and space.
There's more smart design within Prius v.
The seating can be worked six ways to load
virtually anything for a family adventure and
up to seven occupants.

The convenience of a single-dial air conditioning
control makes it easy to ensure comfort for
all. Essential instruments and controls are
ergonomically placed around the driver
while the dash combimeter delivers a range
of important vehicle and trip information.
If you need to get going with your hands full,
you'll appreciate the smart entry and start
system that allows you to unlock and start the
car while your key remains in your bag or pocket.

Once inside, the seatbelt reminder means
there'll be no excuses for not buckling up, while
the rear-seat sunshades help keep passengers
cool on bright sunny days. You'll keep everyone
happy with crisp sound from the JBL® 8-speaker
system with a 6.1" colour touchscreen display
including integrated reversing camera, digital
radio and satellite navigation plus all the
iPod® and Bluetooth® capabilities you'd
expect. Plus in the i-Tech® you'll enjoy heated
front seats and a panoramic roof, and should
anyone make a mess, the premium seat materials
are easy to clean.

Active Cruise Control® will automatically
maintain a safe and constant distance from the
vehicle in front. On the i-Tech® you'll also have
Intelligent Park Assist® (IPA) to help you into
tight spaces. Then when it's on the move, an
auto-dimming rear view mirror automatically
adjusts to reduce headlight glare at night.

Prius v also provides protection for everyone
inside and has been awarded the maximum
5-star ANCAP safety rating. Occupants are
protected by seven SRS airbags. There's also
Vehicle Stability Control (VSC) to help with any
potential oversteer or understeer. Electronic
Brake-force Distribution (EBD) increases the
brake force to the wheel(s) that need it most,
while Brake Assist® (BA) ensures the shortest
and safest possible braking distance in an
emergency. Toyota Safety Sense+ also comes as
standard on both grades.

A. Reversing camera® with moving guidelines
B. Rear-seat sunshade
• 1.8L engine with Hybrid Synergy Drive®
• 16" alloy wheels with removable full wheel cover (Plastic)
• Rear privacy glass and rear side sun shades
• 7 seats allowing 6 different seating configurations
• Automatic climate control air conditioning
• Power heated side mirrors

• LED Daytime Running Lamps
• Automatic halogen headlamps
• Smart entry and start system
• Head-Up Display with navigation and safety indicators
• 6.1" colour touchscreen display with reversing camera and digital radio, Bluetooth®, USB input and Toyota Link
• Satellite navigation with SUNA™ traffic channel
• Seven SRS airbags – including full side curtain airbag
• Anti-lock Braking System, Vehicle Stability Control and Hill-start Assist Control
• Toyota Safety Sense+, including Pre-Collision Safety system (PCS) with pedestrian detection, Lane Departure Alert (LDA), Automatic High Beam (AHB), Active Cruise Control (ACC)
Prius v i-Tech™

In addition to Prius v, the i-Tech® features:

• Bi-LED headlamps
• Synthetic leather seats
• Heated front seats
• Panoramic roof (fixed) with power shade
• Auto-dimming rear view mirror
• Auto-levelling headlamps
• Intelligent Park Assist
Your Prius v, just the way you want it.

Prius v is available in a choice of two models and seven dynamic colours, so you can choose the model that best suits your family, taste and lifestyle.

Exterior colour
A. Crystal Pearl$13 \text{ 070}$
B. Glacier White$040$
C. Silver Pearl$13 \text{ 1F7}$
D. Steel Blonde$13 \text{ 4X1}$
E. Rustic Brown$13 \text{ 4W4}$
F. Merlot Red$13 \text{ 3Q3}$
G. Graphite$13 \text{ 1G3}$
H. Peacock Black$13 \text{ 221}$
I. Eclipse Black$13 \text{ 218}$
In the event that your car drifts from its lane, this presents a serious safety hazard. This is where Lane Departure Alert (LDA) helps. It provides a visible and audible alert should you inadvertently deviate from your lane, helping keep you, your passengers and other vehicles safe.

Pre-Collision Safety system (PCS) with pedestrian detection employs Forward Collision Warning (FCW) to alert you to threats ahead. During braking, Brake Assist (BA) applies additional force, and if necessary, Autonomous Emergency Braking (AEB) activates to reduce speed and mitigate impact for vehicles and pedestrians.

Leaving your headlights on high beam can be a hazardous distraction to other drivers. By using a camera to sense either approaching headlights or the taillights ahead, Automatic High Beam (AHB) will switch between high and low beam as needed to help you maintain safe and considerate driving.

Keeping a constant distance between vehicles helps make driving safer. By using a milliwave radar to constantly monitor the gap, Active Cruise Control (ACC) will maintain a set space from the vehicle in front, automatically accelerating or slowing down to compensate for the vehicle in front varying its speed.

The road is an unpredictable place— you can never be certain of what dangers may lie ahead. Which is why we developed Toyota Safety Sense+ (TSS+), a multi-feature active safety package to help keep you and your passengers out of harm’s way.

TSS+ incorporates Lane Departure Alert, Pre-Collision Safety system, Automatic High Beam and Active Cruise Control.

With automated pre-collision warning and braking at its core, TSS+ uses intuitive technology to sense danger, providing greater reassurance to the driver and extra protection for passengers across a varying range of driving speeds and conditions.
Your Prius v, your way.

Personalise your Prius v and enhance its practicality and individuality. Toyota’s range of Genuine Accessories are developed to strict quality and performance standards, and are backed by our Toyota Warranty, to suit both your life and your style. All accessories sold separately.

A. Bonnet protector
B. Carpet floor mats – Front and rear set, front set shown
C. Rear parking sensors
D. Rear bumper protector
E. Scuff guard
F. Door handle protection film
A smarter way to buy.
Toyota Access puts you in complete control when buying a new car. Drive out of the Dealership with a clear road ahead then drive back a few years later with more options at your disposal than ever before. Whatever stage you’re at in life, Toyota Access puts you in the driver’s seat with ongoing flexibility and assurance. To discover Toyota Access for yourself visit toyota.com.au/access

Capped price servicing
A new Toyota means you don’t have to worry about unexpected service costs. Every Toyota comes with a low, capped price service cost for a set number of years/kilometres. Pay the same low capped price from one eligible logbook service to the next for up to three years or 60,000km, whichever occurs first (including Genuine parts, labour and fluids). For the full benefits consult a Toyota Dealer or visit toyota.com.au/advantage

We’ve got your back.
Every new Toyota is built to exceptional standards, backed by a three year/100,000km warranty, giving you the peace of mind to feel confident for years to come. In the unlikely event that you need them, every Toyota Service Centre is committed to providing any warranty repairs you may need. They have the technology, the tools, and the skilled personnel to keep your Toyota in excellent condition.

Your battery goes further.
The Hybrid battery used by Toyota, requires no maintenance, charges automatically while you drive and never needs to be plugged into a power supply. The battery is disposable, recyclable and your Toyota Dealership can arrange recycling at no extra cost.

Finance to get you going.
If you need a little help, Toyota Finance can offer you a wide range of vehicle financing. With Toyota Finance, you’ll have the peace of mind of dealing with one of Australia’s leading vehicle finance corporations with over 30 years experience. And with a range of flexible products and services to suit almost every need and circumstance, Toyota Finance can help find the right package for you or your business.

Even more protection.
Our Comprehensive Motor Vehicle insurance policy is packed with great benefits including; agreed value cover, new vehicle replacement if your Toyota is written off within the first 3 years, Genuine Parts Promise and a Lifetime Repair Guarantee on repairs authorised by Toyota Insurance. And our Toyota Insurance Factory Approved Extended Warranty Insurance provides protection that continues after your Toyota New Vehicle Warranty ends.

Extend your peace of mind.
Whether it’s a flat tyre, lost keys or a flat battery, Toyota Extra Care Roadside Assist is never more than a phone call away. Available 24 hours a day, seven days a week, every day of the year, you’ll have peace of mind, whatever your emergency.

The Toyota Advantage.
Every Toyota gives you a lifetime of advantages. That’s what makes it a Toyota. You’ll enjoy legendary Toyota value from the moment you drive away, and you’ll continue to appreciate the quality, safety and innovation that’s engineered into each model, every day you drive.

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3. Reversing camera/Intelligent Park Assist is a driver assist feature only and not a substitute for safe driving practices. Driver remains responsible at all times for safe driving.
4. Digital radio station coverage dependent on vehicle location.
5. Current navigation mapping database encompasses major capital and primary national road networks and offers some coverage in regional areas.
6. iPod® is a trademark of Apple, Inc. Not all devices will be compatible and functionality will vary depending on the device.
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